

**CONCEPT NOTE**  
**FOR**  
**MSSI PARTICIPATION**  
**IN**  
**PURPLE FEST 2023 (6 JAN TO 8 JAN 2023)**  
**THROUGH**  
**MSSI NATIONAL YOUTH WING (NYW)**

**About Purple Fest 2023:**

The Purple Fest 2023 is a first-of-its-kind inclusive festival for persons with disabilities, which will be held in Panaji, Goa from the 6<sup>th</sup> to 8<sup>th</sup> of January 2023. The office of the State Commissioner for Persons with Disabilities is proud to present the Purple Fest 2023 in association with the Directorate of Social Welfare and Entertainment of Goa. The theme is CELEBRATING DIVERSITY. It is an inclusive event that aims to showcase how we can come together to create a welcoming and inclusive world for everyone. The festival includes engaging panel discussions, artistic live performances, grand exhibitions, immersive experience zones and more.

Tracks of Purple Fest 2023:

1. **PURPLE THINK TANK:** When open minds engage in honest dialogue, they create a space that is safe and welcoming. Come build this space with us at the Purple Think Tank. Here, insightful and power-packed conversations await. The Purple Think Tank consists of a series of talks and panel discussions that highlight topics such as inclusive education and employment across disability.
2. **PURPLE FUN:** There's never a dull moment with Purple Fun around the corner. From bird watching to a blind car rally, we have planned a host of thrilling activities just for you. Create memories for a lifetime by touring Goa's beloved beaches, temples, and churches.
3. **PURPLE EXPERIENCE ZONE:** Here, you'll find immersive activities that have been designed to mirror the experience of navigating life with disability. From challenging obstacles to helpful advancements, this zone covers it all.
4. **PURPLE EXHIBITION:** Step into the Purple Exhibition to enjoy marvels of both science and art. The exhibition will showcase the latest aids, appliances, and products developed

by and developed for persons with disabilities. It will also be home to live art camps and other fun activities.

5. **PURPLE RAIN:** Join us for an evening of celebration and merrymaking at Purple Rain! With live performances by renowned artists, music concerts, dance performances, and stand-up comedy shows, there's something for everyone. And a good time is guaranteed for all!

For more information, visit the website: <https://scpwd.goa.gov.in/purple-fest-2023>

### **Benefit to MSSSI of participation of NYW members in Purple Fest 2023:**

- The Purple fest 2023 would be the ideal platform for MSSSI brand visibility and pushing Advocacy work of MSSSI to next level.
- The Purple fest 2023 will provide a platform to MSSSI to disseminate information related to Multiple Sclerosis and its invisible symptoms to the delegates attending the event.
- Since this is going to be an inclusive event that aims to showcase how we can come together to create an inclusive world for everyone, MSSSI would be able to highlight inclusivity through participation.
- The Purple Think Tank consists of a series of talks and panel discussions that highlight topics such as inclusive education and employment across disabilities. This would help to develop the capacities of MSSSI National Youth Wing.
- MSSSI could also use this platform to use kiosks with the availability of MSSSI brand materials like leaflets, banners, and standees etc for mass awareness.
- The Purple Fest 2023 will help NYW members to build networks with other NGOs and influential persons in disability sector.
- It will be a great opportunity for NYW members to build contacts for fund raising for MSSSI.
- The Purple Fest 2023 will provide a platform for the NYW members to meet in person for the first time to share ideas and discuss on the National Projects, since the inception of the NYW in 2021
- The participation of NYW members will benefit MSSSI to develop future second in-line young leadership towards the vision of MSSSI 2.0 as well as to develop young MS advocates.

**Budget:**

Rs. 1,000 = Registration Fees

Rs. 7,000 = Hotel stay for 4 days on sharing basis (From 5 Jan to 9 Jan 2023)

Rs. 9,000 = Air Travel (on 5 Jan and 9 Jan 2023)

Rs. 3,000 = Food and in-city travel

**Total cost = Rs. 20,000 (Rs. Twenty thousand only)**